



THURSDAY, MAY 30, 2024

SPONSORSHIP PACKAGE



THURSDAY, MAY 30, 2024

10:00 am to 9:00 pm

Miskanaw Golf Club
1 C. A. Knight Wy, Fort McMurray

Registration Deadline: May 16, 2024

SCHEDULE

- 11:00 a.m. Golfer Registration
- 12:00 p.m. BBQ Networking Lunch
- 12:30 a.m. Opening Prayer/Remarks
- 1:00 p.m. Golfers Ready
- 1:30 p.m. Shot Gun Start
- 6:30 p.m. Cocktail Reception
- 7:30 p.m. Dinner & Awards
Presentation

TEAMS REGISTRATION

\$1,000 + GST for a team of four.

Includes: 18 Holes, Power Cart, Bag Drop, Welcome Drink, Lunch, Cocktail Reception, and Awards Dinner with Prizes!

ONLINE REGISTRATION:
www.atcfn.ca/golfclassic

FOR MORE INFORMATION:
Brittany Kozak
Email: brittany.kozak@atcfn.ca
Cell: 780-598-3385



SUPPORTING THE SUCCESS OF ATC COMMUNITIES

ATC is dedicated to serving its five member First Nations: Athabasca Chipewyan First Nation, Chipewyan Prairie First Nation, Fort McKay First Nation, Fort McMurray 468 First Nation, and Mikisew Cree First Nation. In close collaboration with these member Nations, ATC is committed to developing essential programs and services that enhance the well-being, health, and prosperity of its community members.

Despite significant efforts, a substantial portion of the funding required for these programs is sourced from government grants, each with specific criteria. This leaves considerable gaps and barriers that community members must overcome to access these vital programs. This is where your support as a valued sponsor and ally becomes instrumental in making a significant difference.

Your sponsorship and support of the Tournament will directly benefit ATC community members by bridging the funding gaps that currently hinder their access to crucial programs, supports, and services.

It is ATC's vision—in collaboration with our Nations—to support a thriving, healthy, and self-reliant future for Cree and Dene people.

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

☞ Title Sponsor

INVESTMENT

- **\$20,000**
- Donation of 2 Silent Auction items

TOURNAMENT

- 2 complimentary Golf Team registrations: 8 Players (\$2,000 value)
- Preferred starting hole
- Reserved seating at the Banquet

PRE AND POST RECOGNITION

- Logo lock-up with ATC Golf Classic logo on all event marketing materials
- Logo included on ATC Golf Classic webpage
- Logo lock-up included on printed posters distributed to communities and businesses
- Logo lock-up or written tag included on all social media posts about the ATC Golf Classic

TOURNAMENT DAY RECOGNITION

- Speaking opportunities for company representative to address participants at the Welcome and Banquet
- Company logo inclusion in event program and recognition signage
- Logo on displayed at tournament as appropriate
- Verbal recognition during the Welcome, Lunch, and Banquet
- Opportunity to host a hole at the tournament
- Opportunity to add company swag in “Swag Bag” (144 golfers)

PLATINUM SPONSORSHIP (2 AVAILABLE)

☞ ~~Banquet Co-Sponsorship~~ **SOLD**

INVESTMENT

- **\$10,000**
- Donation of 2 Silent Auction items

TOURNAMENT (2 AVAILABLE)

- 2 complimentary Golf Team registrations: 8 Players (\$2,000 value)
- Preferred starting hole
- Reserved seating at the Banquet

PRE AND POST RECOGNITION

- Logo included on ATC Golf Classic webpage
- Logo included or written tag on social media posts as appropriate

TOURNAMENT DAY RECOGNITION

- Speaking opportunity for company representative to address participants at the Banquet
- Company logo inclusion in event program and recognition signage
- Logo on displayed at tournament as appropriate
- Verbal recognition during the Welcome, and Banquet
- Opportunity to add company swag in “Swag Bag” (144 golfers)

GOLD SPONSORSHIP

(4 AVAILABLE)

☞ ~~Golf Cart Sponsor~~ **SOLD**

- ☞ Lunch Sponsor
- ☞ Snack Sponsor
- ☞ Swag Bag Sponsor

INVESTMENT

- **\$8,000**
- Donation of 2 Silent Auction items

TOURNAMENT

- 1 complimentary Golf Team registrations: 4 Players (\$1,000 value)
- Preferred starting hole
- Reserved seating at the Banquet

PRE AND POST RECOGNITION

- Logo included on ATC Golf Classic webpage
- Logo included or written tag on social media posts as appropriate

TOURNAMENT DAY RECOGNITION

- Company logo inclusion in event program and recognition signage
- Logo on displayed at tournament as appropriate
- Verbal recognition during the tournament
- Opportunity to add company swag in “Swag Bag” (144 golfers)

SPONSORSHIP OPPORTUNITIES

SILVER SPONSORSHIP

- ✦ ~~Driving Range (1 AVAILABLE) SOLD~~
- ✦ ~~Cultural Performance (1 AVAILABLE) SOLD~~
- ✦ Welcome Drink (1 AVAILABLE)
- ✦ Hole Sponsor - Hole Activity
(5 of 6 AVAILABLE)
Standout and host a fun, interactive activity at your sponsored hole.

INVESTMENT

- \$6,000
- Donation of 2 Silent Auction items

TOURNAMENT

- 1 complimentary Golf Team registrations:
4 Players (\$1,000 value)
- Preferred starting hole
- Reserved seating at the Banquet

PRE AND POST TOURNAMENT RECOGNITION

- Logo included on marketing materials
- Logo included on ATC Golf Classic webpage
- Logo included or written tag on social media posts as appropriate

TOURNAMENT DAY RECOGNITION

- Company logo inclusion in event program and recognition signage
- Logo placement on displayed inside the clubhouse
- Verbal recognition during the tournament
- Opportunity to add company swag in "Swag Bag" (144 golfers)

BRONZE SPONSORSHIP

- ✦ ~~Men's Closet to the Pin SOLD~~
- ✦ ~~Ladies Closest to the Pin SOLD~~
- ✦ Men's Longest Putt
- ✦ ~~Ladies Longest Putt SOLD~~
- ✦ ~~Men's Longest Drive SOLD~~
- ✦ Ladies Longest Drive
- ✦ Most Honest Team
- ✦ ~~Best Score SOLD~~
- ✦ Best Dressed Team
- ✦ Team/Corporate Spirit
- ✦ Cultural Show Case (2 AVAILABLE)
- ✦ Hole Activity – ATC Host (1 of 2 AVAILABLE)

INVESTMENT

- \$3,000
- Donation of 1 Silent Auction item

TOURNAMENT

- ✦ 2 complimentary Golf registrations:
2 Players (\$500 value)

PRE AND POST TOURNAMENT RECOGNITION

- Logo included on marketing materials
- Logo included on ATC Golf Classic webpage
- Logo included or written tag on social media posts as appropriate

TOURNAMENT DAY RECOGNITION

- Company logo inclusion in event program and recognition signage
- Logo placement on displayed inside the clubhouse
- Verbal recognition during the awards presentations
- Opportunity to add company swag in "Swag Bag" (144 golfers)

SPONSORSHIP FORM



PRESENTING SPONSORSHIP	
<input type="checkbox"/>	\$20,000 Title Sponsor
PLATINUM SPONSORSHIPS	
	SOLD Banquet Co-Sponsorship
GOLD SPONSORSHIPS	
	SOLD Golf Cart Sponsor
<input type="checkbox"/>	\$8,000 Lunch Sponsor
<input type="checkbox"/>	\$8,000 Snack Sponsor
<input type="checkbox"/>	\$8,000 Swag Bag Sponsor
SILVER SPONSORSHIPS	
	SOLD Driving Range Sponsor
	SOLD Cultural Performances
<input type="checkbox"/>	\$6,000 Welcome Drink
<input type="checkbox"/>	\$6,000 Hole Sponsor - Hole Activity (5 of 6 available)

BRONZE SPONSORSHIPS	
	SOLD Men's Closet to the Pin
	SOLD Ladies Closest to the Pin
<input type="checkbox"/>	\$3,000 Men's Longest Putt
	SOLD Ladies Longest Putt
	SOLD Men's Longest Drive
<input type="checkbox"/>	\$3,000 Ladies Longest Drive
<input type="checkbox"/>	\$3,000 Most Honest Team
	SOLD Best Score
<input type="checkbox"/>	\$3,000 Best Dressed Team
<input type="checkbox"/>	\$3,000 Team/Corporate Spirit
<input type="checkbox"/>	\$3,000 Cultural Show Case (2 available)
<input type="checkbox"/>	\$3,000 Hole Activity – ATC Host (1 of 2 available)

SPONSORSHIP DEADLINE

Sponsorships are first come, first served, with early confirmations receiving additional social media recognition.

To ensure your "Tournament Day Recognition" can be completed, we ask that you confirm your sponsorship by May 16, 2023.

PAYMENTS

Thank you for your generous sponsorship of the 2024 ATC Golf Classic.

Please fill out this form, and ATC will confirm your sponsorship and send an invoice for payment.

All payments must be received by May 27, 2024.

Company Name:	Representative Name:
Representative Phone:	Representative Email:
Mailing Address (necessary for invoicing)	Accounts Payable Email:

FOR MORE INFORMATION OR TO RESERVE YOUR PLACE AS A SPONSOR PLEASE CONTACT

Brittany Kozak,
brittany.kozak@atcfn.ca | 780-598-3385

Athabasca Tribal Council
9206 McCormick Drive,
Fort McMurray, Alberta T9H 1C7

SILENT AUCTION DONATION

Company Name:	Representative Name:	Representative Phone & Email:
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The Silent Auction at the ATC Golf Classic plays a crucial role in supporting the fundraising efforts of the ATC Golf Classic.

Silent Auction items have the potential to attract multiple ticket purchases. We ask that sponsors and donors carefully choose items to captivate the attendees' interest and generate excitement, ultimately driving our fundraising efforts. A well-selected and appealing auction item not only benefits the organization but also highlights the your commitment to the cause, fostering goodwill and positive relationships with the community.

Examples include merchandise, services, unique experiences, products, gift baskets, gift cards etc.

DESCRIPTION OF SILENT AUCTION ITEM(S) BEING DONATED

TEAM REGISTRATION \$1,000

Only 1 of 4 team registrations is still available for purchase on a first come, first served basis. All other teams must be sponsorships.

Please fill out this form, and ATC will confirm your registration and send an invoice for payment.

All payments must be received by May 27, 2024.

FOURSOME #1

Golfer Name 1:	Golfer Name 3:
Golfer Name 2:	Golfer Name 4:

Company Name:	Representative Name:
Representative Phone:	Representative Email:
Mailing Address (necessary for invoicing) <hr/>	Accounts Payable Email:

FOR MORE INFORMATION OR TO RESERVE YOUR PLACE PLEASE CONTACT

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